



Endorsed by the
RIBA 

a **blueprint** for a higher standard



guild of
architectural
ironmongers

advancing architectural ironmongery

Heralding a ground-breaking move, the **Guild of Architectural Ironmongers** is proud to establish – a unique quality initiative carrying the significant endorsement of the **Royal Institute of British Architects**.

GuildMark

GuildMark is a scheme which reinforces our commitment to quality and education; working with Architects to deliver consistently high standards of professional excellence. Its logo – featuring the RIBA's endorsement - will shortly become synonymous with the very best companies in our industry. It is open to all qualifying full members of the Guild.

In an increasingly litigious commercial world, Architects now look to work in partnership, not only with experienced, technically competent AI's and manufacturers, but also with those who have invested in *fully qualified staff and robust quality systems*. A GuildMark accredited AI or hardware manufacturer conveys a strong message to the architectural fraternity.

A **GuildMark** accredited company commits to having all of its project work signed off by a *fully qualified Registered Architectural Ironmonger (Reg AI)*; working within a comprehensive *quality system*; holding full *Professional Indemnity Insurance* and abiding by a stringent *Code of Professional Conduct*.

As the scheme gathers momentum, Architects look set to use accreditation to GuildMark as a way of distinguishing between the good and the exceptional AI or hardware manufacturer.



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GuildMark – the mark of a professional AI.

Not all AI's will make the grade, can you?

- To apply for **GuildMark** accreditation, companies will need to satisfy a number of criteria, all of which have been created to underline the substance of this initiative.
- Be a full member of the GAI, employing at least one Registered Architectural Ironmonger for every registered location/branch/office
- Operate under the strict disciplines of ISO 9001:2000 Quality Management System or similar scheme*
- Hold full, up to date Professional Indemnity insurance
- Abide by the **GuildMark's** Professional Code of Conduct

* self-certified quality management systems may also be considered.

If you are interested in putting some distance between you and your competitors; in raising the bar even further and would like to become a **GuildMark** company, please return the form overleaf, call 020 7790 3431 or e-mail us at info@gai.org.uk. We will then send you a full **GuildMark** Application Pack. You can also download an Application Pack from the Guild website on www.gai.org.uk.

Achieving GuildMark status;

- Sets an AI or manufacturer apart from the competition
- Speaks volumes about the values & disciplines they uphold
- Confirms their commitment to continuous professional development & education
- Elevates them as preferred specification partners