

aij editorial policy



The *AIJ* is the only UK publication aimed specifically at the architectural ironmongery sector and is widely read among AIs, architects, and associated interested parties. It is therefore important for us to make clear our editorial policy and our responsibilities to both readers and those featured in the magazine.

- The editorial content of the magazine is confined to topics of specific interest to the architectural ironmongery sector
- The front cover story will be about an iconic, high profile or technically interesting project which is aesthetically pleasing. Preference will be given to projects where the AI is a GAI member
- The front cover space is NOT for sale for advertising
- News stories, case studies and new product stories are accepted from any source. However, stories from member companies will be given preference.
- Where full colour photographs are run to complement a story, these will be free of charge for GAI member companies. A charge of £100.00 will be made for each picture for non-members.
- All products features in stories must be CE marked where appropriate and, if not, must reach current legislative standards
- The contents of any press releases and articles submitted for inclusion must be legal, decent, honest and truthful
- The *AIJ* maintains a totally impartial editorial policy and advertisers are not entitled or favoured for an editorial mention in exchange for taking an advertisement. Conversely, non-advertisers have an equal chance of editorial inclusion as those companies that advertise
- Full profile features will only be considered for full and affiliate members who have been members for one year or more
- All news items and articles are included subject to relevance, newsworthiness, currency and available space
- The decision of the AIJ Editorial Panel is final. The panel is made up of the GAI Chief Executive, the chair of the GAI marketing committee, the President of the GAI and the Editor of the *AIJ*.
- Right of reply: We offer a right of reply to all people referred to in the magazine. In the event that we have made an error, these are corrected as soon as we are notified of mistakes.
- If you believe that an article is in breach of one of the above policies, then you should immediately contact the editor in the first instance by emailing helencurry@foundationpr.co.uk